

## Corporate Fact Sheet Rosslyn Analytics Ltd

*Rosslyn Analytics, advancing the spend analysis industry into a new era*

Rosslyn Analytics, a fast growing technology company, specializes in helping organizations of all sizes make faster, easier and more effective business decisions based on access to enterprise-wide spend data. Rosslyn Analytics is the only pure-play spend analysis company that specializes in data extraction and hosted data warehouse. Our innovative technologies enable finance and procurement departments to increase cost savings, improve profit margins, manage supplier risks and boost employee performance by automating spend analysis, from the extraction of data to the easy manipulation of “slice and dice” reports. We deliver the industry’s fastest cost savings, quickest return on investment and lowest total cost of ownership than any spend analysis solutions provider in the market.

### Industry Setting Spend Analysis Solutions

Rosslyn Analytics’ suite includes the industry’s first web-based Automated Spend Analytics Platform (W-ASAP), [rapidintel.com](http://rapidintel.com), a hosted cloud computing software as a service platform that enables organizations of all sizes to quickly, cost effectively and securely run their “on-demand” pre-packaged Rosslyn Analytics spend analysis applications and tools.

### Benefits of Using Rosslyn Analytics

- Visibility of spend data in days (4 weeks max)
- Increase savings, on average, by 10% to 15%
- Bring 100% of spend under management
- Categorize up to 100% of all spend data
- Access to the industry’s largest repository of reports
- Capable of extracting data from all ERP systems
- No software, hardware installation; no consultants
- Industry’s lowest level of required client IT time
- Lowest priced solutions in the market
- Deliver an ROI in access of 500%

### Our Suite of Solutions

- ✓ *RA.Pid® Enterprise* is developed for larger organizations requiring additional and/or bespoke support services not offered through *RA.Pid® Lite* (see below). *RA.Pid® Enterprise* is hosted and maintained by Rosslyn Analytics, providing organizations with auxiliary *RA.Pid® Services*.
- ✓ *RA.Pid® Extract* is Rosslyn Analytics’ unique ETL process that securely, efficiently and accurately extracts data directly from multiple client enterprise data systems.
- ✓ *RA.Pid® Apps*, currently numbering 23, quickly and automatically cleanses, enhances, categorizes and presents spend data in more than 60 reports, e.g., *Extract Manager*, *Spend Analyzer*, *RFx Manager* and *KPI Dashboard*. *RA.Pid® Apps* are available to clients depending on which *RA.Pid®* offering is purchased (*RA.Pid® Lite* or *RA.Pid® Enterprise*).
- ✓ *RA.Pid® Services* provides organizations with unique, personalized services including *Profit Recovery* and *Strategic Sourcing*. These services are purchased on “as needed” basis and are available to *RA.Pid® Enterprise* clients.
- ✓ *RA.Pid® Lite* is for small to mid-sized organizations that lack internal resources, expertise or budget but require affordable on-demand enterprise-class spend analysis applications that deliver immediate visibility of spend data. *RA.Pid® Lite* is hosted and maintained by Rosslyn Analytics for use by clients over the Internet. Clients do not pay for the software or hardware, they subscribe to it. *RA.Pid® Lite* is free for the first user with subsequent licenses starting at €100 per user, per month.
- ✓ *rapidintel.com* is the industry’s first cloud computing hosted web-based spend analytics platform that enables organizations to quickly, easily and securely run their *RA.Pid® Lite* pre-packaged spend analysis applications. All *RA.Pid® Lite* or *RA.Pid® Enterprise* clients access their intelligence via the platform.

### Fast Facts

Headquarters: London, United Kingdom  
Founded: 2007  
Employees: 21  
Status: Privately held  
Customers: 30 (of which half are Fortune 500)  
Partners: Dun & Bradstreet, EDS, Microsoft, SAP

### Management Team

Charles Clark	Chief Executive Officer
Hugh Cox	Programme Manager
Roger Bullen	Chief Financial Officer
Jeff Sweetman	Chief Operating Officer
Steve Hayward	Chief Technical Officer
James Courtis-Pond	EVP, General Counsel

Website: [www.rosslynanalytics.com](http://www.rosslynanalytics.com)

### Headquarters:

Rosslyn Analytics

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